



Dear Friends,

Peace and Justice Action League of Spokane (PJALS), who engages everyday people to build a just and nonviolent world through community organizing and advocacy for peace, economic justice, and human rights, is hosting its 3rd annual **2018 Luncheon Benefit, Everyday People Building Beyond the Moment, on Wednesday, May 2 from 11:30a to 1:00p** and we invite you to consider sponsoring this wonderful event. **This event brings hundreds of like-minded people together, strengthens relationships, and builds capacity to move forward and transform systems of violence and oppression.**

Support of PJALS' 2018 Luncheon Benefit helps fuel policy-change and leadership development. Our highly regarded Young Activist Leaders Program and other workshops support skilled and passionate social justice leaders of all ages. We lead grassroots organizing for criminal justice reform and police accountability in Spokane. As we soberly face and resist the many challenges of the Trump administration, **we mobilize to counter racism, anti-immigrant and anti-Muslim bigotry, out-of-control military spending, and war.**

Based on the sponsorship level you choose, not only will your ad be seen in the program book, on the large screen, and in social media; your name and contact information will be included in our Sponsor Directory in the program book and on our searchable website.

More than 2,000 supporters will see social media posts and over 300 people will attend the luncheon and receive program books. In addition, with new and increased passion for getting involved in the work and mission of PJALS, we continue seeing spikes in connections to PJALS website. **As a sponsor to this event, your generosity will be recognized by community members who make thoughtful decisions.**

I have enclosed a sponsorship commitment letter that details the various levels of participation from which you can choose how you would like to support PJALS' 2018 Luncheon Benefit and our efforts. If you have any questions, please contact Farand Gunnels, PJALS Development Coordinator, at 838-7870 or fgunnels@pjals.org.

Thank you for your time and consideration of this opportunity!

Sincerely,

Liz Moore

Peace and Justice Action League of Spokane Director



Everyday People Building Beyond the Moment Luncheon Benefit

**Wednesday, May 2, 2018
11:30a - 1:00p**

Business/Organization: _____

Website: _____

Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Sponsor Recognition:

<input type="checkbox"/> \$50 Sponsorship						
<input type="checkbox"/> \$100 Sponsorship				Logo		
<input type="checkbox"/> \$250 Sponsorship			Business Card (B&W)	1/4 Screen 6"wide X 3"tall		
<input type="checkbox"/> \$500 Sponsorship			1/2 Page (B&W) 4.75"wide X 3.25"tall	1/2 Screen 6"wide X 6.5"tall		
<input type="checkbox"/> \$1,000 Keynote Sponsorship			Full Page (B&W) 5"wide X 8"tall	Full Screen 6"wide X 6.5"tall		
<input type="checkbox"/> \$2,500 Presenting Sponsorship			Full Page (Color) 5"wide X 8"tall	Full Screen 6"wide X 6.5"tall		
<input type="checkbox"/> \$3,000 Lunch Sponsorship		Spotlight	Full Back Cover (Color) 5"wide X 8"tall	Full Screen 6"wide X 6.5"tall		
	MC Recognition	Social Media Recognition	Program Ad	Large Color Screen Display	Program Listing	Website Listing

Ad Design:

- I will email a high-resolution PNG or JPG display ad, logo and/or business card scan to fgunnels@pjals.org no later than **5:00p on Monday, April 16, 2018** for inclusion in the event program and/or large screen.

Formats Accepted:

High (300 dpi) resolution or larger JPG, TIF, or PNG

Size:

A size chart is provided. If ads are not sized properly, we reserve the right to shrink or stretch the ad to fit the space paid for.

Submitting File(s):

Please include your business/organization name with 2018luncheon in the file name. (I.e. Peace & Justice Action League of Spokane's ad, logo, and/or business card scan would be named: peace_and_justice_action_league_of_spokane_2018luncheon.jpg)

** If a color ad is submitted for a B&W ad, it will be converted and printed in black & white; the outcome will be at risk.*

Table Host:

- In addition to my sponsorship, I'd like to host a table of eight (8). Please send a table host packet to:
 - The address listed above
 - The email listed above
 - Other: _____

Payment Options:

- Please find my check enclosed (payable to PJALS and mailed to address below)
- I submitted my sponsorship contribution electronically at www.pjals.org/contribute

Thank you for your support!