



Sponsorship Package

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Become a 2019 Community Sponsor



Top 3 Reasons why you'll want to consider a donation:

Community Impact

What we do matters!

Your support of our organization helps fuel our policy-change and leadership development work. Our highly regarded Young Adult Leaders Program graduates skilled and passionate young social justice leaders. We help to lead Smart Justice Spokane for criminal justice reform to end the cycle of crime, increase community safety, and save money. Our participation in the Poor People's Campaign: A National Call for Moral Revival shines a spotlight on the enmeshed systems of poverty, systemic racism, the war economy, ecological devastation, and our nation's distorted moral narrative. ***We are building beyond the moment to come through these challenging times stronger than ever –together!***

Visibility

Our members are smart, invested, and passionate about our Spokane community. We have over 9,000 supporters on our email list and social media platforms; in any year we bring about 600 supporters to our two major events – our Action Conference and our Spring Benefit Luncheon. Our members are engaged and make mindful spending choices. We will express our appreciation of your donation to our members.

Recognition

By investing in us, you will benefit from exposure to our conscious and loyal audiences and members. We will not only publicize your organization/company at one of our events, but throughout the year.

Sponsorship Levels and Benefits

Benefits	Dedicated to Justice	Strengthening Our Work	Growing Our Movement	Building Power to Win	Si, Se Puede!	Building Beyond the Moment
	\$250	\$500	\$1,000	\$2,500	\$5,000	\$15,000
Sponsor our Young Activist Leaders Program						*
Logo included on invitations to Action Conference & Spring Luncheon					*	*
Two registrations to Action Conference				*	*	*
Logo/Company name on event web page for Conference & Spring Luncheon			*	*	*	*
Display ad in Luncheon Program Book		listing	logo (B/W)	quarter-page (B/W)	half-page (color)	full-page (color)
Visual recognition at Conference & Spring Luncheon	*	*	*	*	*	*
Individualized thank-you post on social media	*	*	*	*	*	*
Name & Logo listing in Action Conference packet	*	*	*	*	*	*

Thank you for your consideration!

Who Are We?

Our Mission:

The Peace and Justice Action League of Spokane engages everyday people to build a just and nonviolent world through community organizing and leadership development for human rights, economic justice, and peace.

Our Priorities:

- **Rapid Response and Organizing Against Racism and War:** We stand with immigrants, Muslims, & other targeted communities. We reject white supremacy, war & militarism.
- **Smart Justice Spokane:** We build power with our partners to end mass incarceration & racial disparities in our Spokane County regional criminal justice system.
- **Poor People's Campaign: A National Call for Moral Revival:** We expose the immorality of systemic racism, poverty, ecological devastation, & the war economy.
- **Grassroots Leadership Development:** We cultivate youth & everyday people as leaders through our Young Activist Leaders Program, annual Action Conference, & our grassroots organizing workshops.
- **Membership Engagement and Fundraising:** We organize & mobilize everyday people through communications & committees. We grow our grassroots funding base to thrive.

Our History:

We have been active since 1975, promoting social, political and economic change through grassroots community organizing, nonviolence training, volunteer involvement, education and advocacy. We network with local, regional and national peace and human rights groups to initiate change locally and globally. PJALS is a nonprofit 501(c)3 corporation.



Peace and Justice Action League 2019 Sponsorship Commitment Form



Yes, we want to sponsor PJALS:
(see next page for logo and ad requirements)

Sponsorship Level:

- Building Beyond the Moment - \$15,000
- Si, Se Puede! - \$5,000
- Building Power to Win - \$2,500
- Growing Our Movement - \$1,000
- Strengthening Our Work - \$500
- Dedicated to Justice - \$250

Payment Type:

- Please find my check enclosed (mail to address below).
- I will contribute electronically at www.pjals.org/contribute

Company Contact Info:

Business/Organization: _____

Contact name: _____

Email: _____

Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Thank you!

Logo and Ad requirements:

Logo:

- Logos must be high-resolution (jpeg or png)
- Deadline to include in conference invitation – **Jan 15**
- Deadline to include in other conference materials – **Feb 15**

Ad (for luncheon program book):

- Fully designed ad submission deadline – **April 22**
 - Full page ad - 4.75" wide x 6" tall
 - Half page ad - 4.75" wide x 3" tall
 - Quarter page ad - 4.75" wide x 1.5" tall
 - Logos must be high-resolution (jpeg or png)